BUSINESSOPTIX ANNOUNCES THE RELEASE OF VERSION 7.0

US AND LONDON-BASED FIRM ADDS SIGNIFICANT USABILITY AND FUNCTIONALITY TO ITS CLOUD-BASED, BUSINESS TRANSFORMATION PLATFORM

Guildford, Surrey – 25TH of April, 2019 – BUSINESSOPTIX, a cloud-based platform used to capture and redefine business operating models, today announced a major release of its complete end-to-end solution. BusinessOptix Business Transformation Platform Version 7.0 includes significant enhancements that provide simplified navigation through an updated framework, enhanced user experience, strong work management and more robust reporting and dashboards capabilities.

"Thriving in this era of unprecedented opportunity and challenge requires organizations to have a clear picture of how their current DNA – People, Process and Technology – is being utilized. This significant update to the BusinessOptix platform provides our clients with new capabilities to support the achievement of their goals," said Peter McInally, CEO of BusinessOptix.

The company said that they are the catalyst in helping customers achieve greater efficiencies and outpace the competition. This new release enables firms to map, model and document current and future state operating models and processes, plan and manage strategic transformations and utilize data to drive decisions.

BusinessOptix has been recognized by leading analyst firm Gartner for its ability to help firms create and execute their "Digital Twin" and perform enterprise business process analysis.

The new release builds on strong current capabilities by significantly improving the ease of use and ability to leverage metrics and analytics to track progress and guide decisions through the following enhancements:

- **Updated Framework**: Provides simplified navigation and a more individualized user experience through a combination of menu bar updates, additional search capabilities and an upgraded login experience that allows users to easily access those items they are responsible for or interested in viewing

- **User Experience**: Delivers significant improvements for users through a more modern, intuitive user interface
- **Work Management**: Tasks are better managed through a more streamlined activity area that supports agile working
- **Documentation**: Improvements to outputs such as work instructions enables teams to be multi-disciplined in the same work area.
- **Reporting and Dashboard**: The newest capability on the platform delivers the ability to access and visualize information captured in the models, master data, and forms

For more information or a demonstration of the new capabilities, please contact sales@businessoptix.com.

About BusinessOptix
BusinessOptix helps organizations control today and navigate tomorrow to achieve the next level of operational excellence. Our cloud-based platform is used by hundreds of global firms to capture and redefine business operating models, accelerate transformations across the enterprise, improve operational efficiencies, and streamline go-to-market processes. For More Information visit www.businessoptix.com or follow us on LinkedIn or Twitter @BOptix.

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