

## Solution Sheet

# Creating Your Digital Twin with BusinessOptix

A digital twin of your organization (DTO) is a dynamic copy of your organization in software. Operational and contextual data is captured in the BusinessOptix platform to describe how your operation works today - the use of resources and delivery of customer value—and how it will respond to change. The transparency, adaptability and governance gained will enable you to deliver the service and operational outcomes you need while maintaining compliance and avoiding any transformation failures.

Creating your DTO in BusinessOptix makes your organization more resilient and more agile, with more assured outcomes.



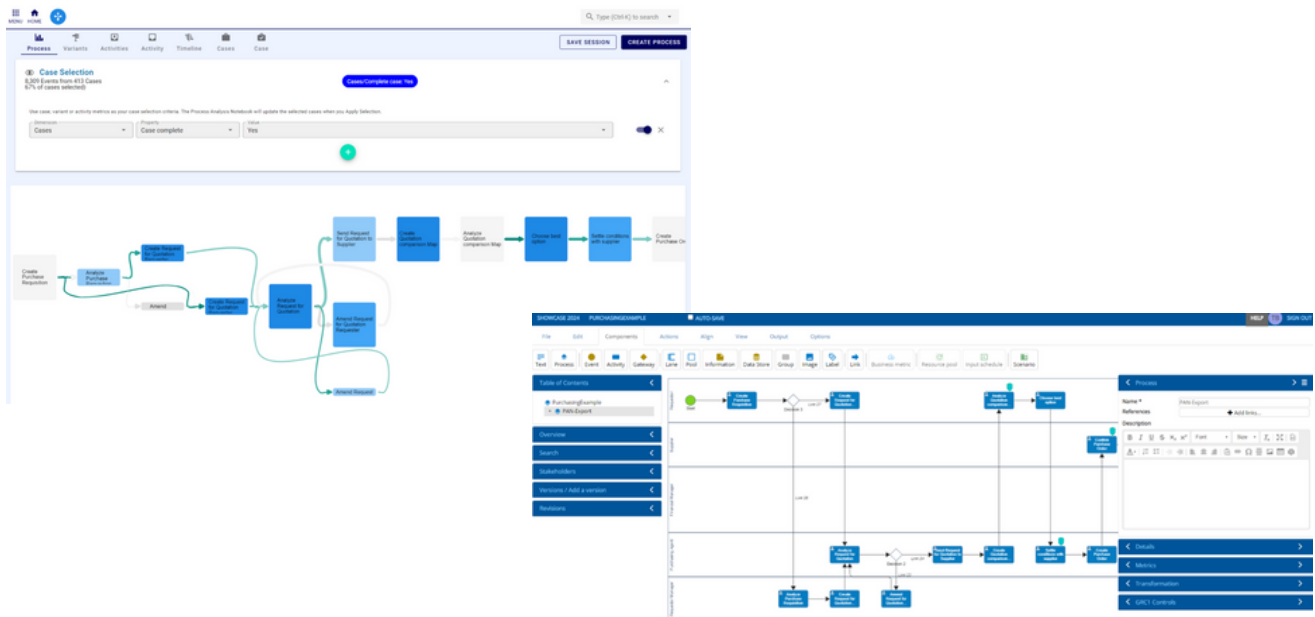
## Using BusinessOptix to create your DTO

BusinessOptix is a cloud-based enterprise scale platform that has all the capabilities needed to create a DTO—from process discovery and improvement opportunity management (identification and analysis), delivery and optimization, to continuous monitoring and improvement of business activities.

These include:

### Discovery

Understand where your people, processes and technology are being utilized in an accurate and objective manner using process mining and imports (process log files and architecture), supported by Intelligent Rapid Process Discovery (Forms and AI) and documentation ingestion (standard operating procedures and static documents). Where processes are unsuitable for automated discovery, the platform provides intuitive mapping and modeling capabilities.



### Visual Analysis

Reports and Dashboards populated in discovery phase identify and prioritize the candidate processes (or sub-processes) ideal for improvement. For instance, identify manual steps that can be automated, unnecessary lead time that can be reduced, or older underperforming systems that can be replaced or modernized. Automated gap analysis compares your current state to your desired future state (whether that has been custom designed, or you plan to adopt a recognized best practice) enabling quick and thorough creation of potential transformation steps.

### Improvement Opportunity Management

Improvements from the gap analysis are fed into the opportunity management tool—or manually captured for those transformation activities identified by traditional means—and can be managed through your assessment and approval life cycle. Decision making is supported by outputs from other modules (like scenario modeling and simulation).

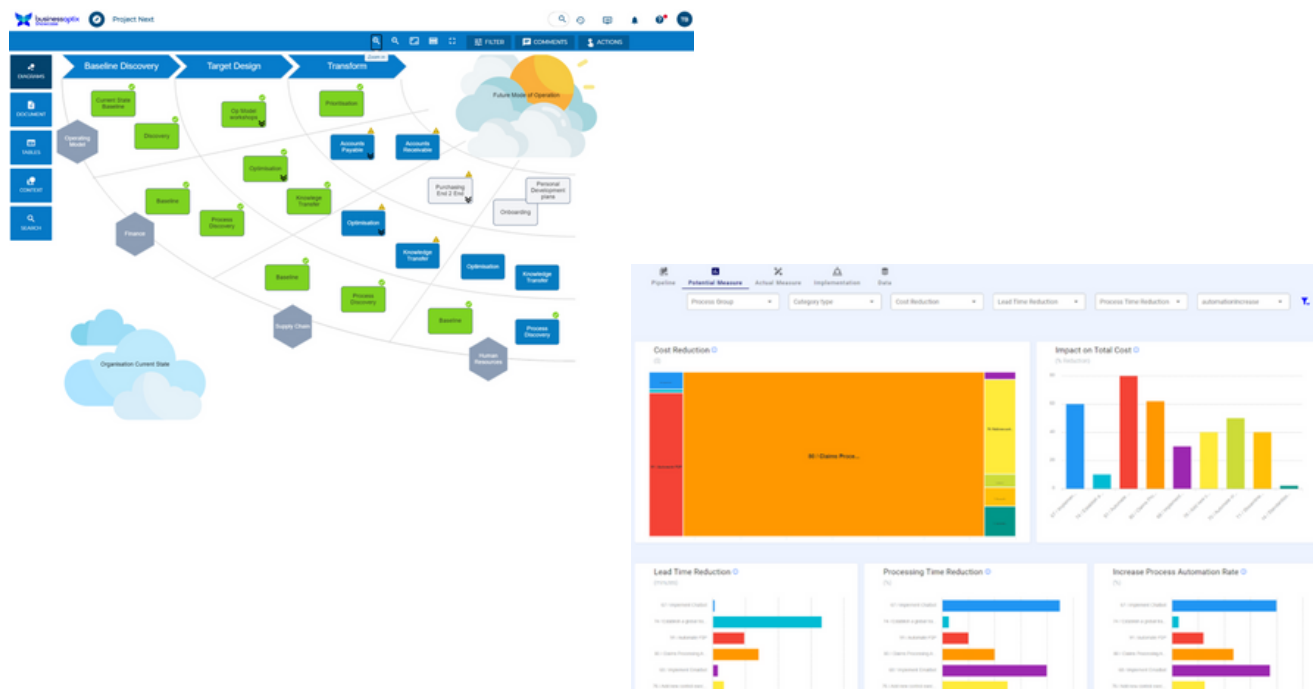
## Scenario Modeling & Simulation

Intelligent analysis takes metrics such as time, FTEs, risks, costs, and SLAs, and enables you to simulate and compare alternative improvement scenarios. Move quickly without driving up risk by understanding the potential impact of changes before they're rolled out.



## Transformation Planning

Turn your vision into a reality with transformation maps (T-Maps) and dashboards to evaluate progress, timelines, and expected outcomes. T-Maps and dashboards can help you define, communicate, and track goals, milestones and key metrics against your business' priorities.

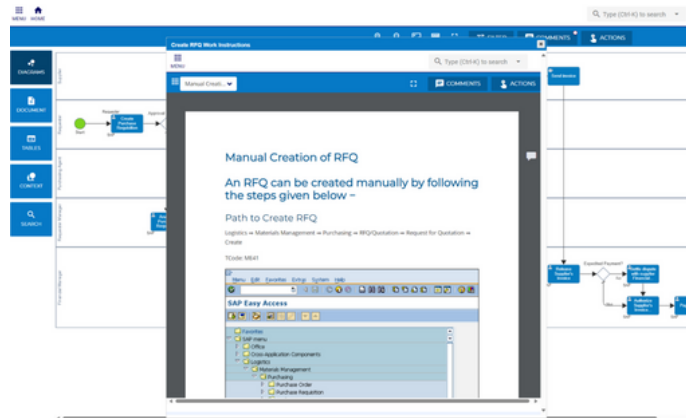


## Compliance and Risk Management

Proactively manage reputational, financial, regulatory, and operational risk. Identify governance, risk, and compliance (GRC) requirements, deploy controls, link them to operational processes; manage incidents, and report to internal teams and third parties.

## Collaboration

Connect distributed teams in the new age of hybrid working to remove bottlenecks and break down internal silos. The platform empowers stakeholders from across your ecosystem to provide input and our powerful, dynamic documentation and work instructions (SOPs) get everyone on the same page.



## Continuous Monitoring and Innovation

Dashboards provide a view of performance against key measures (such as cost, quality, service levels, and resource utilization) to track how your future state is improving against your plan. Your DTO sits alongside your business, ensuring you can continuously repeat the cycle of capturing process performance, modeling scenarios, running what-if analyses, and capturing innovation opportunities.

With BusinessOptix you have a living, breathing asset that allows you to continuously optimize and govern your business operations.

## Your path to success starts with a demo

Secure your personalized session now to explore how BusinessOptix can redefine what's possible for your business.

[Book Now](#)

