

Solution Sheet

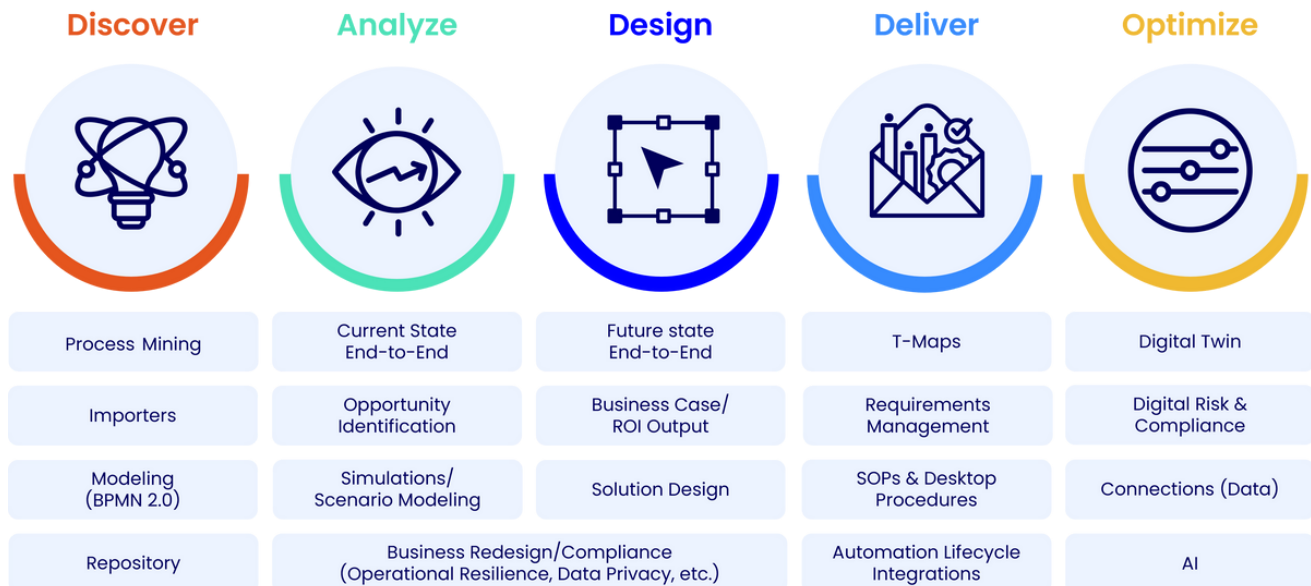
BusinessOptix: Delivering Business Optimization and Resilience

Managing Complexity Through Operational Transparency

With increasing socioeconomic pressures, the world is a complex place for your organization to navigate. There are new competitors, new regulations, and new rules of engagement. All this complexity can lead to a maze of silos, manual workarounds, and underperforming processes. And these can often be at odds with delivering an optimal customer experience.

But how can you fix any of this when you don't even have a clear view of how your organization functions? The BusinessOptix transformation suite includes process discovery and mapping tools which provide total operational transparency into how your processes, people, and technology interact. Our data-rich process models, linking your strategy to execution, and fact-based scenario models help you make decisions confidently. The ability to embed risk controls makes compliance part of the DNA of your organization.

Using our discovery, analysis, design, delivery, and optimization features, you can collaboratively enhance your customer interactions, increase employee engagement and improve key business results. The insights that BusinessOptix provides enable your organization to begin its digital transformation, identifying opportunities for optimization and automation, creating a resilient organization better able to weather any storm.



See Clearly, Act Decisively

True transformation begins with a deep knowledge of your current state – how your people, process, and technology are actually operating. BusinessOptix supports a data-driven approach that lets you see the issues clearly and take the necessary actions to improve business results.

We help you thoroughly examine your organization and build a digital map of your ecosystem. By creating a holistic model of your business linked directly to your critical processes, we uncover the digital DNA of your business – documenting your processes and pinpointing bottlenecks, pain points, and performance issues. You can then set goals, test your strategy, and develop and implement new operating methods that streamline operations and mitigate risks.

From improving a single process to redesigning a complex value chain to creating a Digital Twin of your business, BusinessOptix can help you move forward confidently.

Visual and intuitive, the BusinessOptix suite helps you define your current state, design the future state, and deliver an actionable transformation plan to drive the change your business needs confidently.



About BusinessOptix: Process Intelligence. Delivered.

BusinessOptix is a leading business process management and transformation suite that provides total operational visibility of how business processes, people and technology interact. This allows clients to create a digital copy of their enterprise with holistic models linking strategy to key processes. Clients around the world use our process discovery, modeling and simulation tools to identify improvement opportunities and navigate change confidently. Serving a diverse customer base across sectors including finance, healthcare and manufacturing, BusinessOptix collaborates with a world-class network of technology providers, Business Process Outsourcers (BPOs) and consulting firms. This partnership approach empowers clients to become highly competitive and resilient in today's complex business landscape.

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