Fact Sheet

BusinessOptix: Automation with Intelligence

Robotic Process Automation (RPA) is revolutionizing how businesses operate. When implemented correctly, it enables organizations to drive productivity, efficiency, cost savings, scale and reliability.

BusinessOptix is here to help, whatever your requirements. Whether you're just starting your RPA journey, looking to scale from initial successes, want to optimize a mature implementation, or are seeking to change RPA platforms.

Why do you need an enabling platform for RPA?

Automation can be a force multiplier for business growth. But there are pitfalls. An enabling platform like BusinessOptix will help to identify and prioritize the best opportunities. It will enable you to monitor, test and learn prior to implementation—weeding out any unintended consequences and revealing the performance impact of RPA.

In short, your business will be able to answer the following questions:

- How have our new solutions changed the flow of the end-to-end process, and is that good or bad?

- Are there remaining bottlenecks, or have we just moved the old ones downstream?

- Have we created unintended consequences, such as instabilities, backlogs in other steps, or compute pressures on legacy systems?

- What other optimization opportunities exist?

- How have we positively or negatively impacted our operational resilience?

The BusinessOptix Difference

The BusinessOptix platform enables you to test how different processes would operate if automated. The resulting insight will help to guide decision making and RPA success.

Key features/stages include:

	Description	How it works	Value to RPA Project
Discover	Uncover processes and associated performance metrics to rapidly identify a baseline definition of your operation.	Process mining, rapid process discovery, and finally modelling the gaps that can't be auto-generated, to complete the picture.	A complete map of business processes provides a baseline for design decisions, which are essential for the following analysis phase. You can't automate without it.
Analyze & Design	Identify all relevant automation opportunities and model the benefits.	Visualize the process in models to highlight any remaining manual processes and process breaks. Running a simulation of the process with representative data on work arrival patterns will create a data-driven view of processes with poor performance that would benefit from automation. If you have a library of automations, you could run a gap analysis on the current state against this IP library. All these activities enable identification of automation opportunities. Next, create a "transformed" view of the current state by replacing manual steps with automated ones in your process maps. Then run the simulation engine to model the benefits. This can be iterated to optimize the scope of the project and sequence of automation sprints.	The design process and automation benefits are documented so the right processes are automated in the right sequence. And the connected impacts of automation on factors like operational resilience are understood.
Deliver	Finalize the end state, plan the implementation, feed your program management tools.	Commit the chosen automations into the process maps, alongside enterprise and organizational architecture. This will create a definition of the future state. Use collaboration tools to get buy-in and communicate planned changes. Use the work instructions capability to document the new procedure manual. Integration with your GRC platform means operational controls remain robust. Integration with PMP ensures automation sprints are managed properly.	Speeds up delivery by automating the production of design documentation, which is needed by automation implementation teams. Integration with GRC and PMP reduces operational delays—because controls are updated and agreed prior to implementation, and any impact on operational resilience is documented.
Optimize	Continuous monitoring and re-discovery to support continuous improvement and ensure the automated operation is running as expected.	Re-run the above stages. That is, re-mine to get actual operational performance compared to what was intended, and tap new best practices as they emerge, etc.	Ensures the technology continues to deliver value. It enables you to find new things to automate, and swap current tech with new offerings, to avoid lock-in.

BusinessOptix empowers organizations to optimize their automation deployments by mitigating risk, and defining, managing and monitoring different technologies from a single, unified platform. We are your trusted partner on the journey to achieving RPA excellence.

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