



BusinessOptix: Creating Your Digital Twin

A digital twin of your organization (DTO) is a dynamic copy of your organization in software. Operational and contextual data is captured in the BusinessOptix platform to describe how your operation works today (use of resources and delivery of customer value) and how it will respond to change. Ensuring you deliver the service and operational outcomes you need while maintaining compliance and avoiding any transformation failure.

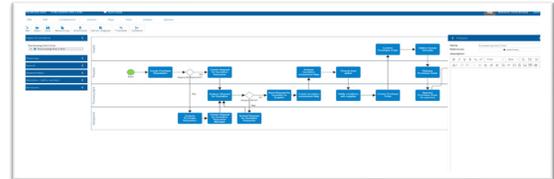
Creating your DTO in BusinessOptix makes your organization more resilient and more agile with more assured outcomes.

Using BusinessOptix to create your DTO

BusinessOptix is a cloud-based enterprise scale platform that has all the capabilities needed to create a DTO —from process discovery and improvement opportunity management (identification and analysis), delivery and optimization, and continuous monitoring of business activities.

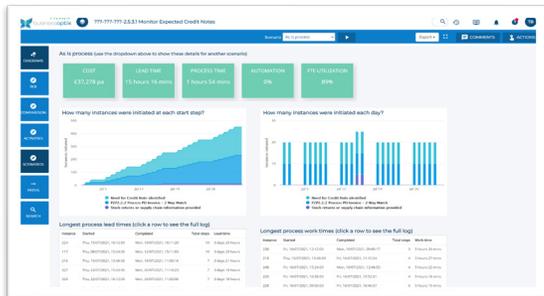
These include:

Discovery: Understand where your people, processes and technology are being utilized in an accurate and objective manner using process mining, rapid process capture and documentation ingestion (work instructions, operating procedures and enterprise architecture). There are always plenty of processes unsuitable for automated discovery, and in this case the platform provides mapping and modeling capabilities to complete the picture.



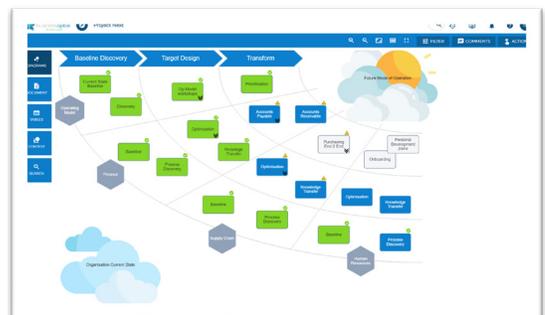
Visual analysis: Standard reports from the discovery phase identify and prioritize the candidate processes (or sub-processes) ideal for improvement. For instance, identify manual steps that can be automated, high lag time that can be reduced, or older low-performing systems that can be replaced or modernized. Automated gap analysis compares your current state to your desired future state (whether that has been custom designed, or you plan to adopt a recognized best practice) enabling quick and thorough creation of potential transformation steps.

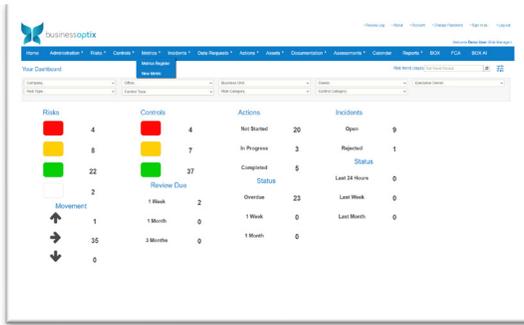
Improvement opportunity management: Improvements from the gap analysis are automatically fed into the opportunity management tool or manually captured for those transformation activities identified by traditional means. They are then managed through your assessment and approval life cycle having the records enhanced with outputs from other modules (like scenario modeling and simulation).



Scenario modeling: Intelligent analysis takes metrics such as time, FTEs, risks, costs, and SLAs and enables you to simulate and compare alternative improvement scenarios. Move quickly without driving up risk by understanding the potential impact of changes before they're rolled out.

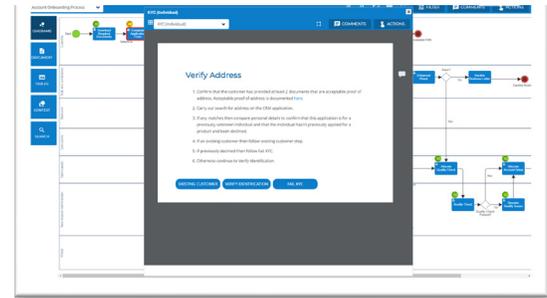
Transformation planning: Turn your vision into a reality with transformation maps (T-maps) and dashboards to evaluate progress, timelines and expected outcomes. T-maps and dashboards can help you to define, communicate and track goals, milestones, key metrics, and priorities.





Compliance and risk management: Proactively manage reputational, financial, and operational risk and internal policies. Identify governance, risk, and compliance (GRC) requirements, deploy controls, and link them to operational processes, manage incidents, and report to internal teams and third parties.

Collaboration: Connect distributed teams in the new age of hybrid working to remove bottlenecks and break down internal silos. The platform empowers stakeholders from across your ecosystem to provide input. Our powerful documentation and work instruction tools get everyone on the same page.



Continuous monitoring and innovation: Dashboards provide a view of performance against key measures (such as cost, quality, service levels, and resource utilization) to track how your future state is improving against your plan. Your DTO sits alongside your business ensuring you can continuously repeat the cycle of capturing process performance, modeling scenarios, running experiments, and capturing innovation opportunities.

For further information please visit our website, or contact us:

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