

Business Change and Transformation, Delivered

Case Study

Transportation Company uses BusinessOptix to deliver business change and process transformation

A transportation company moved from being a protected government agency to operating as an open-market service provider. With its outdated business practices it could not compete in this new competitive marketplace and was losing bids. These lost bids led to a realization that the organization needed to be overhauled and modernized.

BusinessOptix was used to deliver an ongoing transformation and modernization program covering multiple business operations. Outputs included:

- creating a target operating model
- t-maps, process re-engineering
- systems designs and creating training material

The project spanned 900 people working across 100s of projects so a central repository was created in BusinessOptix to enable teams to share and collaborate.

As a result the modernization has led to a new track record of winning contract extensions. the company has also grown its confidence to bid for tenders, deliver operational improvements and simplify the distribution of internal processes.



About BusinessOptix

At BusinessOptix, we help organizations Control Today, Navigate Tomorrow™ to achieve the next level of customer and operational excellence. Our cloud-based Business Process Transformation suite is used by hundreds of global firms to capture and redefine business operating and process models, accelerate transformations across the enterprise, improve operational efficiencies and streamline go-to-market processes.

For further information please visit our website, or contact us:

US Office: +1 816 683 8282 | UK Office: +44 207 084 7480

sales@businessoptix.com | www.businessoptix.com

